



CAMP VERDE COMMUNITY LIBRARY

130 Black Bridge Road Camp Verde AZ 86322 | 928-554-8380

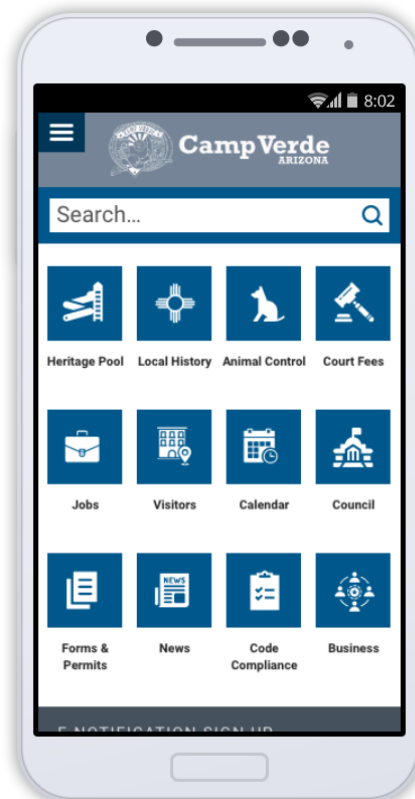
MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – February 2020
DATE: 3/12/2020
CC: Department Heads, Town Council

Report from Library Director: Work on the new Town Website is progressing well. Thanks to, Shawna Figy, Roxanne Jasman, Veronica Pineda, Brandy Cabrera, Cindy Pemberton, and Paul Rotzler for the collaborative work that they continue to contribute to this project. The committee has selected the template and design elements and is now in the process of site mapping – deciding what pages and information we want to have Granicus migrate for us and, in some cases, reorganizing that information. One of the more exciting features of the design from Granicus is the mobile version of the website. Since so many people today use cellphones and tablets to access information on the Internet, this enhancement will make it much easier to navigate and provide a wonderful service to our community.

Report from Adult Services Library: Join us Thursday, March 19 at 5:30 pm in the Fireside Room for an incredible free concert by local band J&B on the Rocks. Bob Grogan started J&B on the Rocks 20 years ago. Many singers and musicians performed with the group over the last 20 years including Nancy Clark, JC Alvarez, and Al Raitano. The current band members feature Bob Grogan on keyboard and vocals, Doug Hersey on tenor sax, and Cindy Cole on guitar and vocals. Cindy Cole is the new lead vocalist for the band. J&B on the Rocks features a wonderful variety of music including songs from the Big Band Era, Jazz, County, and Latin.

Report from PC Help/Reference Librarian: We have been experiencing recurring problems with our public printing system. Over the next few weeks we will look into other options and are considering simplifying our process to reduce the frustration and hurdles patrons face when trying to print. Our goal throughout this evaluation of services, is to improve our patrons' experience.



Report from Teen Library: In February, I helped the State Library facilitate two day-long workshops for Transforming Teen Services, one in Kingman, and one in Phoenix. Both of the trainings went extremely well boosting my confidence for facilitating, public speaking, and training. In March, I will begin to plan the Teen Summer Reading Program. The past two years have not gone as well as I had hoped, but I expect this year to be different due to my involvement with a Book Club at Camp Verde Middle School. Through those kids, and with their help, I think this year's program will be better attended, and better received and enjoyed.

To really keep up with what is going on at the library, don't forget to follow us on Facebook at:
<https://www.facebook.com/campverdelibrary>

		Feb-20	Feb-19	% change	YTD-FY20	YTD-FY19	% change
In-Library Uses							
Traffic Count		9,302	7,054	31.9%	69,942	67,497	3.6%
New Cards Issued		57	80	-28.8%	519	578	-10.2%
Public Computer Use		1,229	1,172	4.9%	9,518	10,816	-12.0%
Early Literacy Computer Use		165	121	36.4%	1,339	1,194	12.1%
Requests for Computer Help		86	109	-21.1%	820	848	-3.3%
Reference Questions		73	119	-38.7%	726	1,129	-35.7%
Study Room Uses		50	42	19.0%	463	431	7.4%
Study Room Use - Hours		111	96	15.6%	897	918	-2.3%
Study Room Use - People Served		77	56	37.5%	587	590	-0.5%
Total In-Library Use		11,150	8,849	26.0%	84,811	84,001	1.0%
Library Programs							
Community Room Uses		54	48	12.5%	307	355	-13.5%
Community Programs Attendance		504	516	-2.3%	2,348	3,553	-33.9%
Adult Programs		24	12	100.0%	170	122	39.3%
Adult Program Attendance		272	140	94.3%	1,908	1,199	59.1%
Children's Programs		19	19	0.0%	204	157	29.9%
Children's Program Attendance		96	104	-7.7%	1,418	1,329	6.7%
Teen Programs		15	13	15.4%	108	103	4.9%
Teen Program Attendance		214	88	143.2%	1,387	1,111	24.8%
Total Library Program Attendance		1086	848	28.1%	7061	7192	-1.8%
Circulation							
Self-Checkout Use		1,725	1,211	42.4%	12,543	6,309	98.8%
Items Checked Out		4,876	4,667	4.5%	40,594	39,761	2.1%
Items Checked In		5,183	4,757	9.0%	46,343	41,702	11.1%
Renewed Items		753	698	7.9%	6,892	6,304	9.3%
Total Circulation		10,812	10,122	6.8%	93,829	87,767	6.9%
Circulation Areas of Interest							
Audio Books		248	188	31.9%	1,658	1,887	-12.1%
DVDs & Movies		1,954	1,929	1.3%	17,249	16,218	6.4%
eBooks		650	511	27.2%	5,401	3,781	42.8%
Laptops & iPads		38	81	-53.1%	590	446	32.3%
Magazines		63	73	-13.7%	579	573	1.0%
VOX Media Books		45	21	114.3%	359	192	87.0%
Children's Material		912	822	10.9%	8,863	7,863	12.7%
Teen's Material		401	605	-33.7%	3,923	5,362	-26.8%
Transits, HOLDS & InterLibrary Loans							
HOLDS Filled		1,148	1,045	9.9%	9,222	8,724	5.7%
Transit Items Sent & Received		1,831	1,609	13.8%	14,996	12,902	16.2%
CVCL ILL Items Going Out		20	31	-35.5%	225	251	-10.4%
ILL Items for CVCL Patrons		4	5	-20.0%	35	39	-10.3%
Total Transit, HOLDS & ILL Activity		3,003	2,690	11.6%	24,478	21,916	11.7%
Library Volunteers							
Number of Volunteers		26	32	-18.8%	203	257	-21.0%
Number of Hours Given		425	472	-10.0%	3,512	4,440	-20.9%
Average Hours/Volunteer		16.3	14.8	10.8%	17.3	17.3	0.1%
Collection & Development							
New Kids & Teen Material Added		29	30	-3.3%	435	425	2.4%
New Books & Magazines Added		272	129	110.9%	1,540	1,493	3.1%
New Audio-Visual Material Added		20	20	0.0%	666	322	106.8%
Total Items Added		292	149	96.0%	2206	1815	21.5%
Mending & Donations							

Items Mended or Repaired	25	99	-74.7%	518	1,336	-61.2%
Donations Processed	1,759	584	201.2%	13,759	10,421	32.0%
Donations Cataloged	45	15	200.0%	664	240	176.7%